

Thanks A Million

Gala Dinner and Auction



Honoring Parents, and Grandparents
and Mentors



November 2017

Sponsorship Opportunities

Giving Thanks for Those Who Inspired Our
Lives By Supporting Services for Older Adults

Sponsorship Opportunities

Signature Sponsor

\$30,000

Signature sponsorship is reserved for one sponsor.

Benefits include all of the benefits of Platinum sponsorship, but with the following VIP additions:

- Attendance at a VIP Reception, with private access for your guests;
- Ability to make remarks from the podium during the event's program;
- Signature Sponsor logo placement on all collateral and pre-event advertising;
- Priority seating with proximity to honoree and other VIP guests;
- Ability to showcase a video at the event;
- Full back page placement in the program;
- Thanks Mom & Dad Fund® certificates for your guests.

www.thanksmomanddadfund.org



Thanks A Million Gala

Platinum \$20,000

- 2 Tables for up to 20 guests
- Invitations to V.I.P. reception with Board of Directors and Special Guests
- Opportunity to offer brief remarks from the podium at event
- Opportunity to show approved video prior to event (ask for details).
- Listing in all press releases and advance publicity
- Sponsor logo on all event printed materials including posters and flyers
- Logo featured in social media
- Logo on event signage
- Sponsor signage on table – Priority Seating
- Full-page ad in Gala Program
- Dedication Photo on table of person you wish to honor or remember

*In addition to all of the benefits of other sponsorships, benefits can be customized to meet your marketing needs



Gold \$15,000

- 2 Tables for up to 20 guests
- Invitations to V.I.P. reception with Board of Directors and Special Guests
- Listing in all press releases and advance publicity
- Sponsor logo on all event printed materials including posters and flyers
- Logo featured in social media
- Logo on event signage
- Sponsor signage on table – Priority Seating
- Full-page ad in program
- Dedication Photo on table of person you wish to honor or remember

With a Baby Boomer turning 60 every 8 seconds, aging programs and services are vitally important to more and more people each day.

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Sponsorship Opportunities

Silver \$10,000

- Listing in all press releases and advance publicity
- Sponsor logo on all event printed materials including posters and flyers
- Logo featured in social media
- Logo on event signage
- Sponsor signage on table – Preferred Seating
- 1 Table for up to 10 guests
- ½ page ad in Program
- Table Dedication Photo of person you wish to honor or remember

Bronze \$5,000

- Sponsor logo on all event printed materials including posters and flyers
- Social Media “shout-outs” on Facebook & Twitter
- Logo on event signage
- Sponsor signage on table
- 1 Table for up to 10 guests
- ¼ page ad in Program
- Table Dedication Photo of person you wish to honor or remember

Patron \$3,000

- Sponsor logo on all event printed materials including posters and flyers
- Social Media “shout-outs” on Facebook & Twitter
- Name on event signage
- Sponsor signage on table
- 1 Table for up to 10 guests
- ¼ page ad in Program
- Table Dedication Photo of person you wish to honor or remember

About the Thanks Mom and Dad Fund®

America is rapidly graying. There will be approximately 70 million older adults by 2030, more than twice the number in our population in 1990.

Founded in 2003 in cooperation with the Atlanta Regional Commission and the Community Foundation of Greater Atlanta, the Thanks Mom and Dad Fund® was established to fund the vital services on which today’s growing population of older adults depend - services which provide food, housing, medical care, transportation, and more.

In the first 10 years, the organization has raised more than \$1 million for vital senior services across the state of Georgia.

The Thanks Mom and Dad Fund® is a tax-exempt nonprofit organization, under the I.R.S. tax code 501(c) (3).



Dedication Table \$1,500

- 1 Table for up to 10 guests
- Recognition in Program
- Dedication Photo on table of person you wish to honor or remember

Mentors \$1,000

- 2 Tickets to Gala
- Full page ad
- Recognition in Program

Friends \$500

- Recognition in Program

Sponsorship Commitment Form

Contact Person: _____

Title _____

Business _____

Email: _____

Phone: _____

Address: _____

City/State/Zip _____

SPONSORSHIP LEVEL

\$20,000 Platinum Sponsor _____

\$15,000 Gold Sponsor _____

\$10,000 Silver Sponsor _____

\$ 5,000 Bronze Sponsor _____

\$ 3,000 Patron _____

\$ 1,500 Dedication Table _____

\$ 1,000 Mentors _____

\$ 500 Friend _____

**Please make checks payable to:
Thanks Mom & Dad Fund®**

and mail with registration form to:

Thanks Mom & Dad Fund®
3355 Lenox Road –Suite 750
Atlanta, GA 30326

Phone: 404.410.6311 or 917-929-3917
Fax: 404.424.894 6

Signature: _____

Date: _____



**SPONSORSHIP DEADLINE :
AUG. 30, 2017**

**For More Information
or to discuss more options
please contact**

director@thanksmomanddadfund.org

Call us at 404.410.6311 or 917-929-3917

Sponsors are responsible for providing digital copy of logo (eps, jpg, gif, pdf, or tif file format, 300 dpi or greater resolution) by September 1, 2017. All art work for program or other print materials must be provided in print ready format. Names of all attendees must be provided to Thanks Mom & Dad Fund® by Nov.1, 2017.