

Recruiting and Retention

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BrightSTAR Care



1. Have a Sense of Empathetic Urgency
2. Be an Employer of Choice
3. Someone must own the process
4. Utilize Great Job Postings
5. Don't Forget Outbound Recruiting
6. Set Daily Open Interview Windows
7. Recruit with Office Needs in Mind

7 Habits of Retention



- 1. Communicate with Your Employees through Touchpoints
- 2. Host Monthly Luncheons
- 3. Discuss Career Paths in Orientation
- 4. Send Birthday, Anniversary and Thank you cards
- 5. Recognize Employee of the month
- 6. Provide Ongoing Training
- 7. Offer Benefits (WIIFM)