



Thanks Mom & Dad Fund®

Honoring Parents, Grandparents & mentors by supporting aging programs and services

WHY?



LONGEVITY

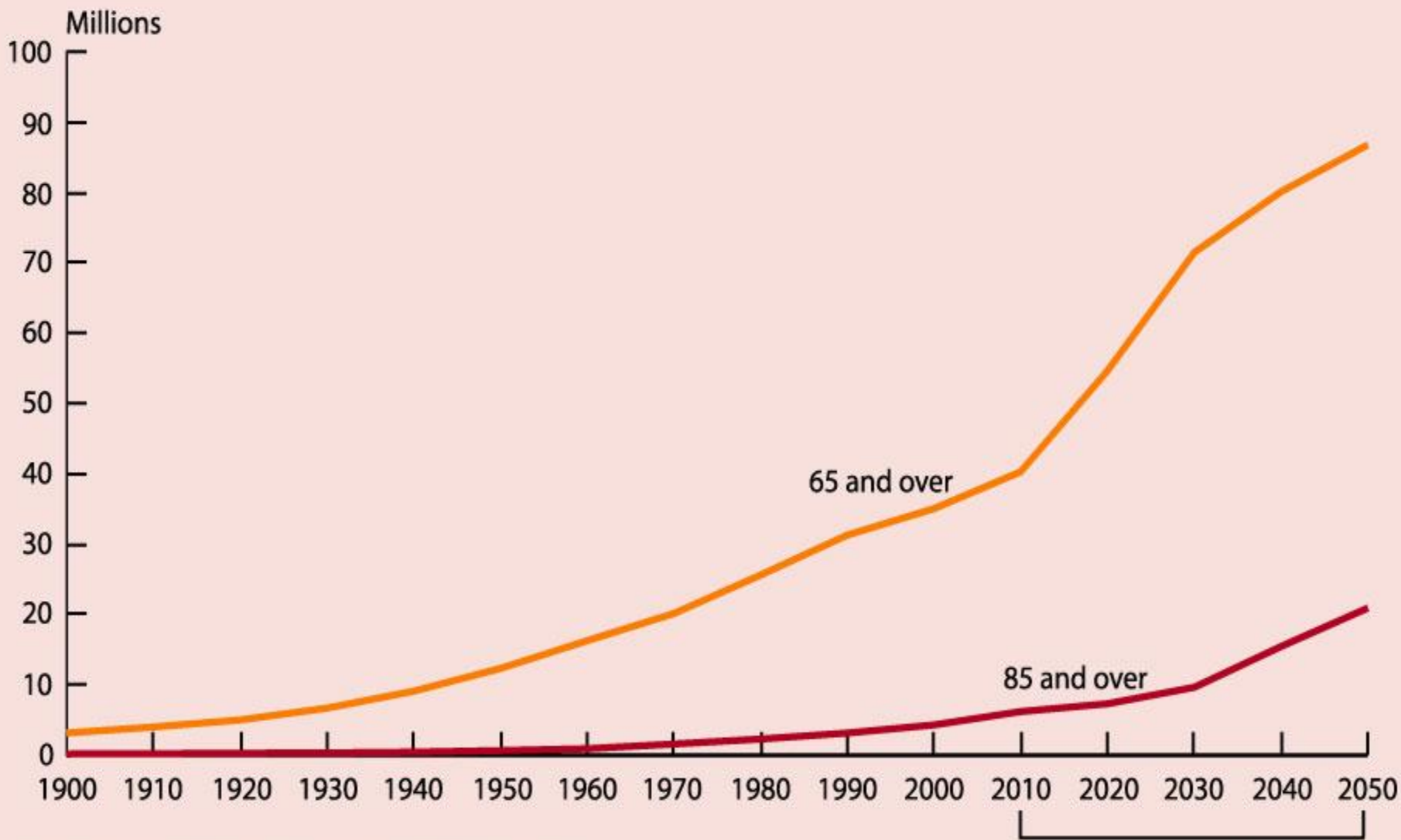
A great gift – A great dilemma!



2000: 1 in 10

2030: 1 in 5

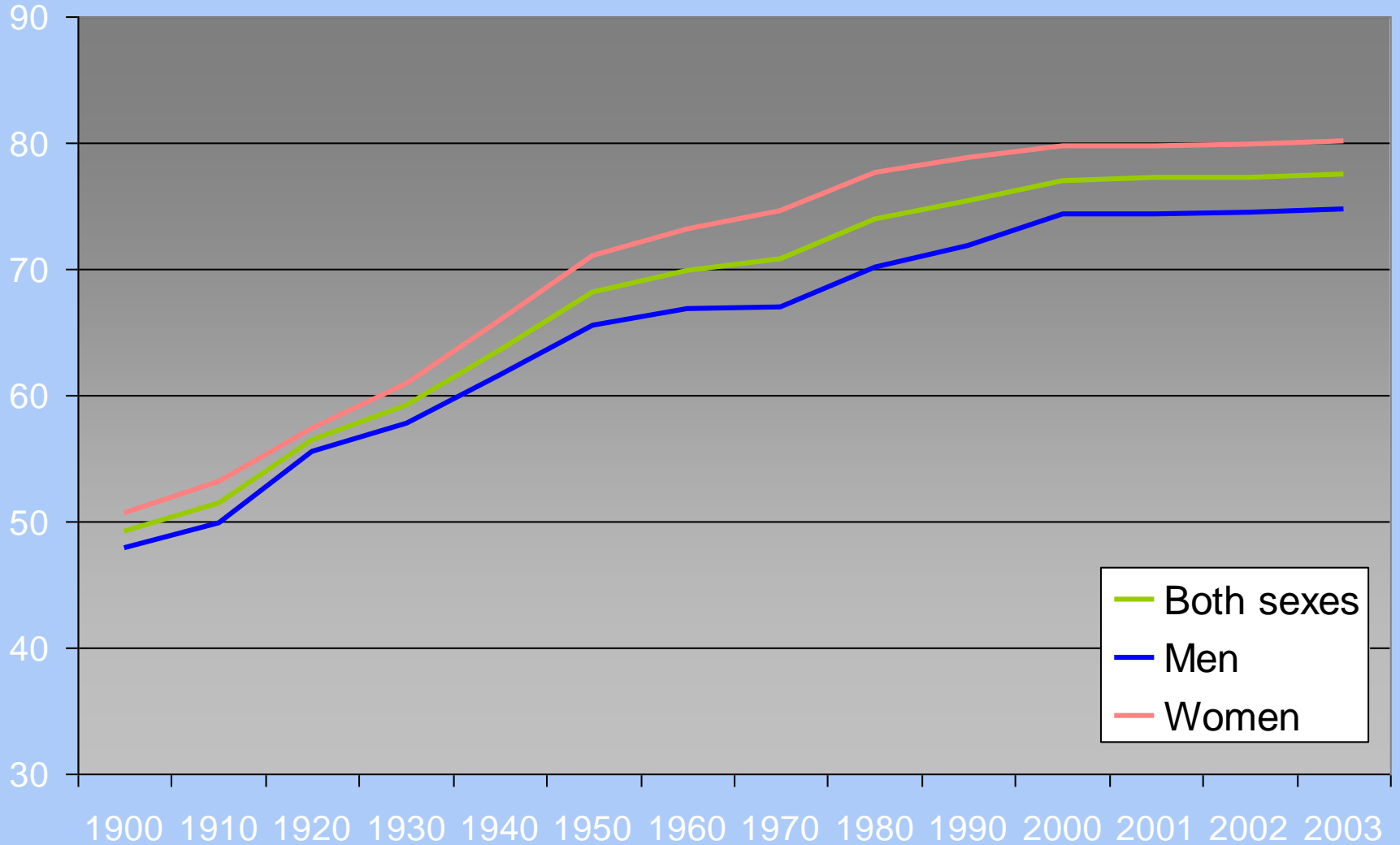
Number of people age 65 and over, by age group, selected years 1900-2000 and projected 2010-2050



Note: Data for 2010-2050 are projections of the population.
Reference population: These data refer to the resident population.
Source: U.S. Census Bureau, Decennial Census and Projections.

Projected

US Life Expectancy 1900-2003



++ Growth -- Resources Equals



WHO

those who led the way

- Mothers
- Fathers
- Grandparents Raising Grandchildren
- Veterans
- Teachers
- Mentors

And their family Caregivers

- Married Woman
- Mid 40-50
- Full Time Employee
- Providing care to older family members
20+ hours week
- Often sandwiched between parent & child care

WHAT COST?

- 34 M providing informal care to adults 50+

ESTIMATED COST

\$350 BILLION PER YEAR

- Lost productivity in the workplace

Estimated Cost

\$13 BILLION PER YEAR

OTHER COSTS

- Out of pocket expenses
- Lost wages & retirement income
- Health effects & related costs



WHAT TO DO ?
SAY THANKS!



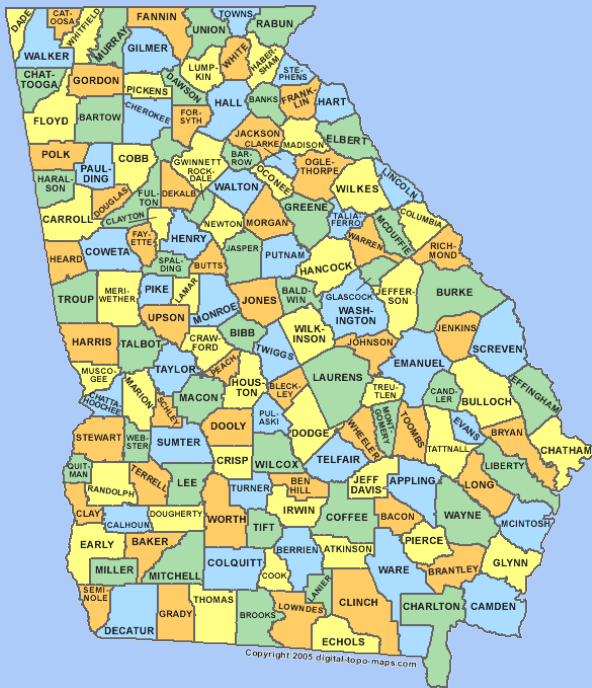
Fill the GAPS

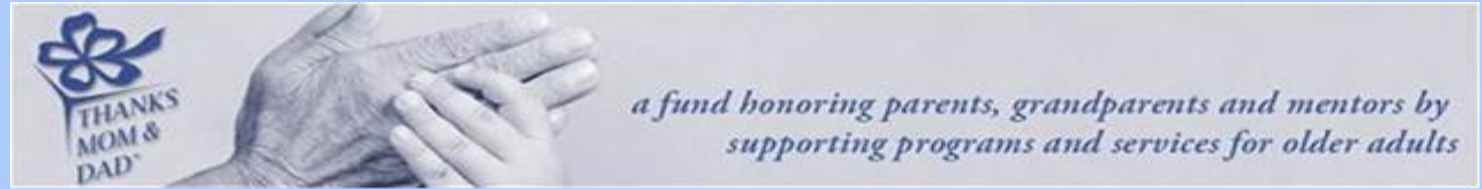
- Bring a smile & a meal to a widowed shut-in
- Assist grandparents raising grandchildren
- Help Vets get a ride to the doc
- Build capacity to meet growing demand
- Increase services and improve quality
- Support older adults and their family caregivers; and

all the while.....

Today Georgia

TOMORROW - US





Say THANKS

To those who led the way for us!