Thanks Mom & Dad Fund® Welcomes Jo Hodges As Its New Director

ATLANTA – April 26, 2016 – Thanks Mom & Dad Fund[®], a charity that honors parents, grandparents and mentors by supporting programs and services for the senior population, today announced the appointment of Jo Hodges as director. She will be responsible for the organization's program strategies, marketing and public relations, fundraising and partnerships.

"Jo is a proven leader and we are excited about moving the Thanks Mom & Dad Fund[®] forward under her leadership," said Maureen Kelly, Thanks Mom & Dad Fund[®] President and Board Chair.

"I am honored to join the Thanks Mom & Dad Fund[®]," Hodges said. "I have seen first-hand the needs in the aging community and am passionate about working with an organization that provides critical resources. As someone who has benefited professionally and personally from strong mentors, acknowledging and honoring those who led the way is a special opportunity."

Since 2003, Thanks Mom & Dad Fund[®] has donated over one million dollars to support innovative and much needed programs and initiatives dedicated to serve seniors across Georgia through partner non-profit organizations.

Hodges has more than 15 years of experience in fundraising, external relations and organizational leadership. As managing director of GrowthSpurt Consulting, she has helped nonprofit clients develop and execute strategies for revenue growth and fundraising. Prior to consulting she directed national foundation relations and major gifts for the Arthritis Foundation and spent nearly a decade in external relations with CARE USA.

| About Thanks Mom & Dad Fund: | For additional information, please contact |
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| Thanks Mom & Dad Fund [®] is a charity created to honor parents, grandparents and mentors by supporting programs and services for the aging population. It works to improve the quality of life for older adults and honors the contributions of older adults one generation to another by raising funds and making grants to agencies serving them. www.thanksmomanddadfund.org | Jo Hodges Director <u>director@thanksmomanddadfund.org</u> 404-410-6311 |