

## **Deke Cateau**



**Deke Cateau** is the Chief Executive Officer at A.G. Rhodes Health & Rehab, a nonprofit organization providing therapy and rehabilitation services, short-term recovery and long-term care at three metro Atlanta locations. Cateau is responsible for an operating budget of approximately \$40 million and approximately 600 employees. A.G. Rhodes can accommodate more than 400 residents and patients, and serves more than 1,100 elders each year.

Cateau has worked in the long-term care industry for more than 15 years. Prior to becoming the CEO, he served in various roles at A.G. Rhodes including the Chief Operating Officer, Chief of Strategic Implementation, and he was the Administrator for seven years at the organization's flagship location in Grant Park.

Before working at A.G. Rhodes, Cateau worked at Five Star Quality Care, Inc., a national senior living communities and services provider. He served in many capacities including Area Operations Manager for Georgia, where he oversaw three skilled nursing facilities, eight assisted living facilities and one continuing care retirement community. In addition to running nursing facilities in metro Atlanta, Cateau has also managed a 200-unit continuing care retirement community in Savannah.

Cateau has published two articles on long-term care: *Act as Though Your Customer is Right*, Nursing Homes Magazine, May 2005; and *Skilled Nursing Facilities and Hospice Providers: Bridging the Gap*, Nursing Homes Magazine, November 2006. In 2014, Cateau won the American College of Health Care Administrators Facility Leadership Award, and he won the Georgia Health Care Association's Leadership Excellence Award in 2015.

In addition to being a Licensed Nursing Home Administrator, Cateau is certified by the National Council of Certified Dementia Practitioners as a Certified Dementia Practitioner and a Certified Alzheimer's Disease and Care Dementia Trainer. He is also a Certified Eden Alternative Educator and a Certified Virtual Dementia Tour Facilitator for nursing homes. Cateau serves on the Board of Directors for LeadingAge Georgia.

Cateau holds a Bachelor's degree in History and a Post Graduate Diploma in International Relations from the University of the West Indies St. Augustine Campus, and a certification in Global Leadership Development from the University of the Virgin Islands.

## About A.G. Rhodes:

A.G. Rhodes Health & Rehab is Atlanta's premier provider of therapy and rehabilitation services, short-term recovery and long-term care. As one of Atlanta's oldest nonprofits, A.G. Rhodes has set the standard for serving an aging community since 1904. With a dedicated staff of 600, we accommodate more than 1,100 seniors a year at our three homes located in Cobb, DeKalb and Fulton counties.

Our mission is to provide expert and compassionate rehabilitation therapy and residential care to seniors in metro Atlanta. For more information, visit www.agrhodes.org.