## **Dorothy Davis**

Dorothy is Vice President of Community Health and Strategy for Visiting Nurse Health System. In her role, Dorothy works with division executives on various strategic and operational initiatives. As VP, Dorothy plays a key role in driving ancillary revenue across multiple key areas, strategic planning, and new business initiatives. Tasks include investigating value propositions associated with introducing new services to markets, and expanding into new markets. The VP defines objectives to gain market share and maximize profitability, and executes plans to make those objectives achievable. Partnering with leaders across the organization, the VP's responsibility is to take advantage of the company's core competencies, and to recognize when strategies under consideration do not align with those competencies. Scope includes the day-to-day operational responsibility of the Community Care and Innovative Aging divisions which includes two Georgia Medicaid waiver programs for the aged, blind, and disabled, Alzheimer's & Parkinson's respite care, health and wellness coaching, and case management for two county-based systems. Prior to Visiting Nurse, Dorothy marketed and operated a new service line for Tenet Healthcare focused on care coordination and primary care deliver. Dorothy speaks on aging-in-place with an emphasis on caregiver burden and developing models that deliver person-centered, low-cost solutions. Dorothy received her Master's degree in developmental psychology from Vanderbilt University and is licensed in Georgia as Licensed Professional Counselor.

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