

Thanks A Million

Gala Dinner & Silent Auction

*Giving Thanks for Those Who Inspired Our Lives by
Supporting Services for Older Adults*

**Honoring Parents,
Grandparents, and
Mentors**

*Supporting Thanks Mom &
Dad Fund[®]*

Fall 2018
Downtown Atlanta



Thanks A Million Gala



Platinum

\$20,000

- 2 Tables for up to 20 guests
- Invitations to VIP Reception with Board of Directors and Special Guests
- Opportunity to offer brief remarks from the podium at the event
- Opportunity to show approved video prior to event
- Listing in all press releases and advance publicity
- Sponsor logo on all event printed materials including posters and flyers
- Logo featured in social media posts
- Logo on event signage
- Sponsor signage on table—Priority Seating
- Full-page ad in Gala Program
- Dedication Photo on table for person you wish to honor or remember

Benefits can be customized to meet your marketing needs



Gold

\$15,000

- 2 Tables for up to 20 guests
- Invitations to VIP Reception with Board of Directors and Special Guests
- Listing in all press releases and advance publicity
- Sponsor logo on all event printed materials including posters and flyers, website, and promotional emails
- Logo featured in social media posts
- Logo on event signage
- Sponsor signage on table—Priority Seating
- Full-page ad in Gala Program
- Dedication Photo on table for person you wish to honor or remember

Sponsorship Opportunities

Silver	\$10,000	Bronze	\$5,000	Patron	\$3,000
<ul style="list-style-type: none"> • 1 Table for up to 10 Guests • Listing in all press releases and advance publicity • Sponsor logo on all event printed materials including posters and flyers, website, and promotional emails • Logo featured in social media • Logo on event signage • Sponsor signage on table—Preferred Seating • ½ page ad in Gala Program • Dedication Photo on table for person you wish to honor or remember 		<ul style="list-style-type: none"> • 1 Table for up to 10 Guests • Sponsor logo on all event printed materials including posters and flyers, website, and promotional emails • Logo featured in social media • Logo on event signage • Sponsor signage on table • ½ page ad in Gala Program • Dedication Photo on table for person you wish to honor or remember 		<ul style="list-style-type: none"> • 1 Table for up to 10 Guests • Logo featured in social media • Sponsor name listed on event signage, website, and promotional emails • Sponsor signage on table—Preferred Seating • ½ page ad in Gala Program • Dedication Photo on table for person you wish to honor or remember 	

About the Thanks Mom & Dad Fund®

America is rapidly graying. There will be 70 million older adults by 2030, more than twice the number in our population in 1990.



Founded in 2003 in cooperation with the Atlanta Regional Commission and the Community Foundation of Greater Atlanta, the Thanks Mom & Dad Fund® was established to fund the vital services on which today's growing population of older adults depend—services which provide food, housing, medical care, transportation, and more.

In its first 10 years, the organization has raised more than \$1 million for vital senior services across the state of Georgia.

The Thanks Mom & Dad Fund® is a tax-exempt nonprofit organization, under the I.R.S. tax code 501(c)(3).

Dedication Table \$1,500

- 1 Table for up to 10 Guests
- Recognition in Program
- Dedication Photo on table for person you wish to honor or remember.

Mentors \$1,000

- 2 tickets to Gala
- Full page ad in Program
- Recognition in Program

Friends \$500

- Recognition in Program

Sponsorship Commitment Form

Contact Person: _____

Title of Contact Person: _____

Business: _____

Phone: _____ Email: _____

Address: _____

City, State, ZIP: _____

Print name exactly as it is to appear in program:

Signature: _____

Sponsorship Opportunities

- \$20,000 Platinum Sponsor
- \$15,000 Gold Sponsor
- \$10,000 Silver Sponsor
- \$5,000 Bronze Sponsor
- \$3,000 Patron
- \$1,500 Dedication Table
- \$1,000 Mentors
- \$500 Friends

Please make checks payable to:
Thanks Mom & Dad Fund®

and mail with registration form to: Thanks

Mom & Dad Fund®
3355 Lenox Road –Suite 750
Atlanta, GA 30326

Phone: 404-410-6311 or email
david@thanksmomanddadfund.org

Sponsors are responsible for providing digital copy of logos (eps, jpeg, pdf, or tiff, 300 dpi or greater) by August 30, 2019. All artwork for program and other print materials must be provided in print ready format. Names of all attendees must be provided to Thanks Mom & Dad Fund by November 1, 2019.

Your support directly benefits
Georgia's seniors!

Need More Information?
Want to discuss more
options?

Call David Coffman at
404-410-6311

david@thanksmomanddadfund.org

