



THANKS
MOM &
DAD[®]

Senior Center Innovation Grants

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Thanks Mom & Dad Fund

About Thanks Mom & Dad Fund®

- Founded to honor those who came before us while supporting programs and services for older adults and caregivers



About Thanks Mom & Dad Fund®

- Since 2002, distributed more than \$1.4 million in grants to senior services
- Committed to providing funds and strengthening the aging network



Growing Gaps

- Government Funding limited
- Growing number of older adults
- Limited private giving for seniors



Changing Needs

- More older adults working longer
- More active retirees



Innovation

- Partnership with the Georgia Department of Human Services
- Test new ideas to meet needs of your community
- Upgrade and modernize



Innovation

- New methods, ideas, or products



Brainstorming

- Dig in deeper, not just _____ but also _____



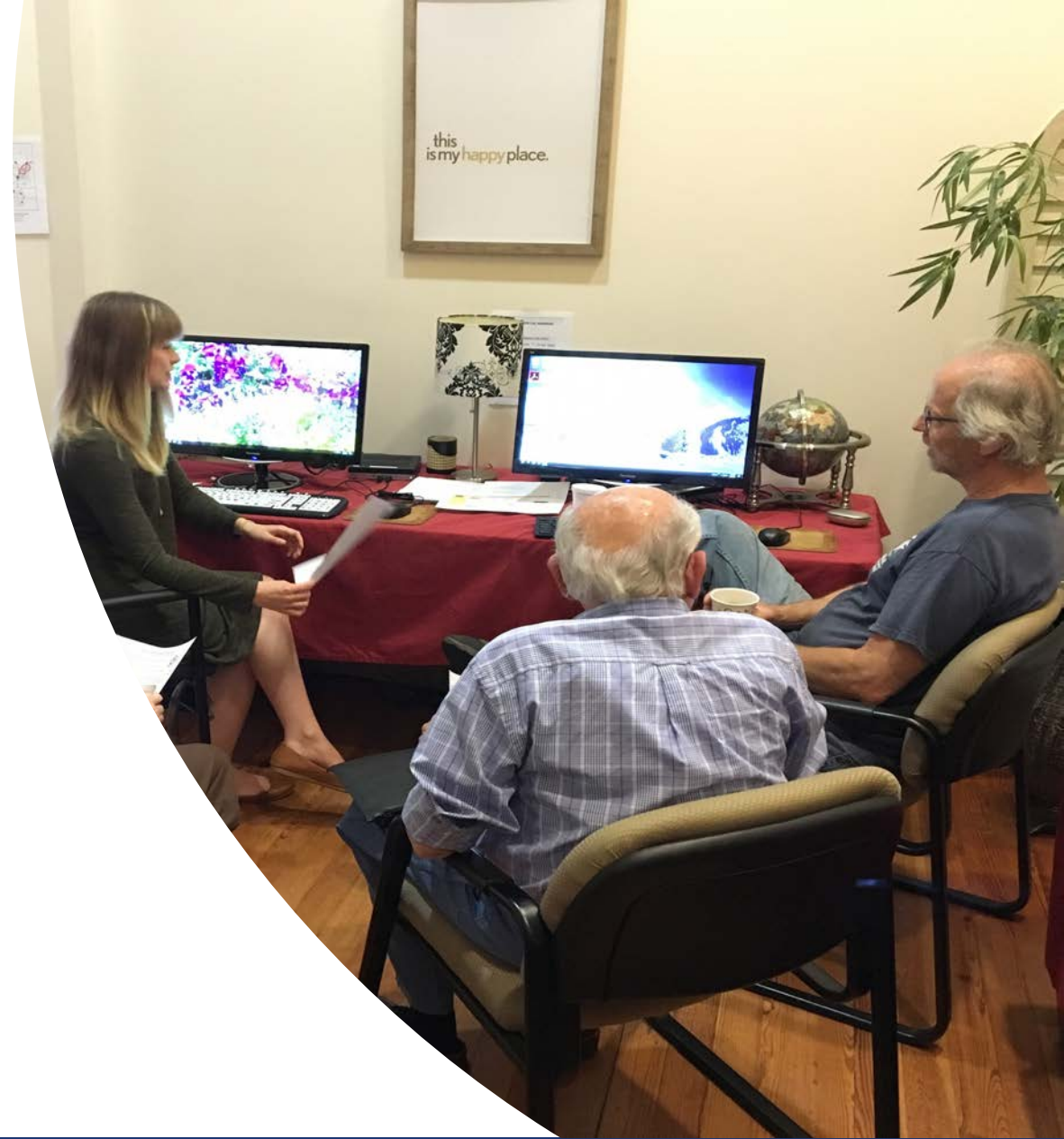
Brainstorming

- Not just a garden but also socialization
- Not just a art but also therapy
- Not just equipment but also more staff time for programs
- Not just crafts but also memory programming



Grant Examples

- Gardens
- Drumming Classes
- Film & Lecture Series
- Modernizations
- Technology Classes



Partnerships

- Leverage grant for new partners



Tips & Tricks

- Identify what you need
 - Specific ask
 - “We need this so we can do that”
- Who are natural partners
 - Google it-someone new?
- Make the ask
 - *You are inviting them to do something for the community*



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