



THANKS MOM & DAD FUND®



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INNOVATIONS FOR SOCIAL ISOLATION IN SENIOR SERVICES

Thanks Mom & Dad Fund is requesting proposals from organizations serving older adults in Georgia to address social isolation and loneliness. Please read all guidelines and Frequently Asked Questions (www.thanksmomanddadfund.org/our-grants/faqs/) **BEFORE** beginning the application.

Application Deadline January 27, 2021 at 5:00 pm

Approximately ten awards of up to \$5,000 are available for programs designed to pilot innovations to relieve the burden and challenges of social isolation among older adults in Georgia.

Social Isolation has long been an ongoing problem for older adults. With seniors most at-risk for the COVID-19 virus, the problem has been exacerbated and continues to affect the older population as the virus lingers and surges in Georgia.

As a condition of this grant, Offerors are asked to use the Lubben Social Network Scale (LSNS-6) to pre-test clients for risk and follow up at the end of the grant period with a post-test to demonstrate the effectiveness of the proposed programs/interventions. You may use additional tools to add to your outcome data such as the Three-Item UCLA Loneliness Scale; however, the LSNS-6 is required for pre-testing and post-testing.

Grant awards will be announced and funded the week of February 8, 2021 and may begin immediately. A final report will be due December 1, 2021.

Eligibility:

Eligible organizations are:

- Recognized 501(c) 3 nonprofit organizations; OR
- Proof that organization is “operating as a Unit of Government serving the public”; and
- Provide programs and services for older adults age 55 plus and/or caregivers in the State of Georgia.

Criteria

Preference in funding is given to proposals for programs that have a direct impact on the lives of older adults 55+ and are committed to using the recommended Lubben Social Network Scale to pre-test and post-test for seniors at risk. Proposal narrative shall include:

Purpose (20 points):

- Clearly describe the program and articulate how grant funds will be used to address social isolation and loneliness among older adults 55+;
- Include a description of the innovative or proven intervention, strategies, program, and/or creative solutions you will offer to address gaps in existing programs and new challenges due to the current pandemic, without duplicating other efforts.

Capacity (20 points):

- Provide evidence of sound organizational management and administration, including a clearly defined and effective governance structure and financial systems;
- Document capacity to leverage resources including financial support, in-kind support, partnerships and volunteers to sustain programs where appropriate;
- Demonstrate organizational expertise in delivering quality programs and services.

Needs & Impact (25 points):

- Provide evidence of careful planning to address community needs;
- Include projected outcomes as a result of the grant;
- Demonstrate ability to collect and report data and projected vs. actual outcomes.

Sustainability (10 points):

- Indicate how you plan to integrate lessons learned to address social isolation beyond the grant period.

Diversity (10 points):

- Provide evidence of inclusion and diversity of people of different genders, races, and backgrounds in planning, program implementation, governance, and organizational decision-making.

Budget (15 points):

- Provide a budget and budget narrative that clearly demonstrate appropriate allocation of resources. Do not send audits. We will request more information if needed.

Reporting Requirements

- Grant recipients must submit an interim report June 1, 2021 and a final report. The final report, including test data, program outcomes and lessons learned, is due no later than December 1, 2021 or upon completion if earlier;
- Organizations will be required to work with Thanks Mom & Dad Fund for program and process evaluation throughout the grant period.