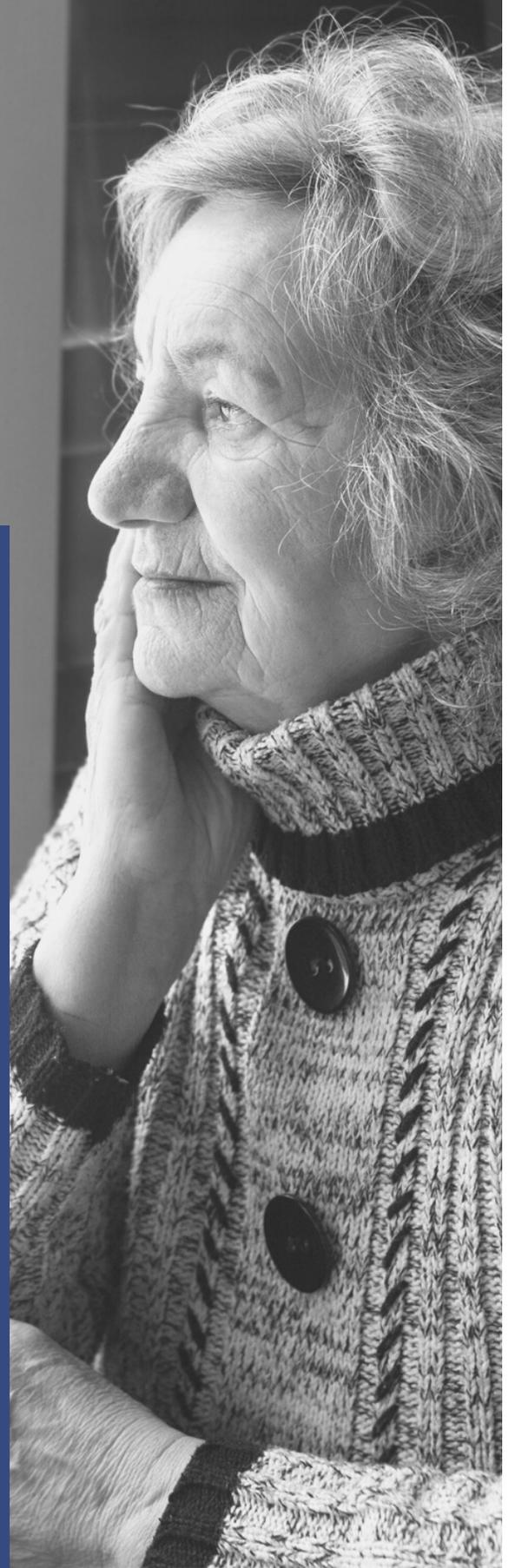


THANKS MOM & DAD FUND

Impact Report



2020



2020 in Review

2020 has been a challenging year for older adults and nonprofits alike. This year, with support from generous donors and partners more than \$236,000 was distributed to organizations serving seniors with new programming, COVID-19 response, and other critical programs for older adults!

In partnership with the Georgia Department of Human Services Division of Aging Services more than 77 senior centers received funding to test new, innovative programs in January. These funds came at a time that allowed senior centers to invest in virtual programming, redesign how they serve meals, and many other changes that came about because of COVID-19. Since its inception in 2017, The Senior Center Innovation and Modernization program has funded 186 programs at 123 senior centers totaling more than \$359,000. This valuable partnership set senior centers up for success with the challenges of COVID-19.



A 2020 review would be incomplete without recognizing the impact of COVID-19. In the early days of the pandemic Thanks Mom & Dad Fund, in partnership with Anthem Foundation, supported food programs for newly sheltered at home and mental health support for older adults. In addition, each of the 12 Area Agencies on Aging received masks, gloves, and hand sanitizer at a time of nationwide shortage. Later in the year, with the support of a generous anonymous donor, more than 1.5 million masks were distributed to older adults across Georgia and support from CVS Health will fund programs for social isolation in 2021.

Truly, 2020 has shown how vital partnerships are to meet the needs of older adults. From normal times to extraordinary times, support from partners and donors is critical to helping seniors get the services they need. Thank you for your support.



By the numbers:



119

programs received support in 2020 to address basic needs, help grandparents raising grandchildren, test new innovations, and respond to COVID-19

12,318

older adults and caregivers received services from programs funded with your generous support

\$282,000

in cash and in-kind grants was distributed to programs serving older adults

1.5 Million

masks plus other personal protective equipment were distributed throughout the 12 Area Agencies in Aging across Georgia making PPE available during a national shortage





Thanks Mom & Dad Fund

Helping older adults by honoring those
who came before us

