



THANKS MOM & DAD FUND

IMPACT REPORT



2021

2021 in Review

While the lingering pandemic necessitated continued precautions for older adults who remained most at risk, it also prompted many new efforts and innovations. The focus shifted toward planning for a post-pandemic environment. Support from generous donors and sponsors made it possible to invest more than \$166,000 in critical programs, senior centers, and important research.

The partnership with the Georgia Department of Human Services Division of Aging Services continued with 38 senior centers receiving funding for new programs and center improvements and programs better positioning them to re-open with fresh environments and recommended CDC health and safety precautions. Since 2017, the program has funded 224 programs totaling more than \$434,000.

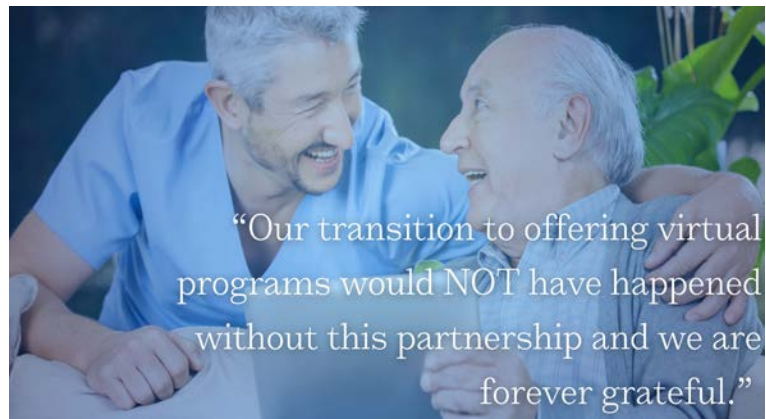
Nine organizations tested new interventions to lessen the effects of social isolation with our grant from CVS Health

demonstrating improvements for loneliness and isolation for almost 500 seniors. At year's end, we were proud to be named a CVS Health Zone Partner for one of its nationwide place-based efforts targeting health improvements in the 30318-zip code.

Additional benchmarks included an Amerigroup grant to begin research on lessons learned during the pandemic and what efficiencies could improve service delivery; continued work with Emory's Georgia GEAR program creating referral mechanisms for online Fall Prevention Tai Chi classes for older adults; and the successful launch of "Sequels", a virtual educational series answering questions we often receive about 'aging' moderated by award-winning journalist Jocelyn Dorsey.

Closing the year in the true spirit of the holiday season, an in-kind donation from AARP Georgia made it possible to invite almost 3,000 participants at local senior centers to enjoy a holiday luncheon or receive festive home-delivered meals during the holidays.

Even during the second extraordinary year of a threatening virus, we witnessed the importance of partnerships in meeting the needs of older adults. It is gratifying to recognize your gifts at work and to see what we can do together to help seniors get the services they need.



By the numbers:



13,863

Older Adults and Caregivers Received Services from Programs Funded with Your Generous Support

\$166,000

In Cash and In-Kind Grants was Distributed to Programs Serving Older Adults

90

Programs Received Support in 2021 to Address Basic Needs Reduce Social Isolation, Test New Innovations, and Respond To COVID-19

6

"Sequels" Virtual Educational Workshops Produced, Presented and now Published on THANKSMOMANDDADFUND.ORG for Countless Viewers to Tune in and Hear From Experts Answering Important Questions on "Aging"





Honoring Those Who Came Before Us

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